

Vice President of Communications and Marketing JOB ANNOUNCEMENT

Rose Community Foundation's Vice President of Communications and Marketing will lead efforts to develop and manage the implementation of communications, marketing and public relations strategies for Foundation initiatives, programs and activities. These activities include supporting efforts to improve the quality of life throughout Greater Denver through endowed grantmaking, and advising and assisting donors who wish to make thoughtful charitable investments to better the community. The Foundation has granted more than \$179 million since it was founded in 1995.

The Vice President is responsible for managing staff and budgets, and working hands-on in the areas of public relations, community relations, internal and external publications, website content, electronic communications, social media and events. This position requires a creative and strategic thinker with a deep knowledge of the community and exceptional writing, editing, media relations, presentation and project-management skills. The Vice President reports to the President and CEO and is a key participant on the management team of the Foundation.

Specific Responsibilities:

- Develop and implement strategic communications and marketing plans and programs to ensure the Foundation's goals are achieved.
- Manage all institutional communications including website, publications (written and electronic), press releases, social media and internal communications to successfully reinforce and build awareness of the Foundation's community image and vision.
- Collaborate with staff in developing communications strategies to support grant-funded programs and initiatives, and to attract community partners and donors.
- Create, plan, oversee and produce internal and external communications and marketing strategies and materials.
- Lead the three-person Communications staff; develop and manage an annual budget for communications programs; manage vendors and contractors.
- Participate actively on the management team.

Qualifications:

- Bachelors degree with strong background in communications, journalism, public relations, sales/marketing or similar field
- Ten plus years experience developing, implementing and managing strategic communications and marketing programs including written, electronic and Internet strategies
- Exceptional writing, editing, oral communication and presentation skills
- Deep knowledge of the Greater Denver community
- Demonstrated experience using new and emerging technology creatively to communicate and to increase market exposure
- Proven record of developing and managing high-performance professional staff
- Excellent project management skills with a history of managing complex projects, delivering quality work on time and within budgetary guidelines

- Experience working with the nonprofit sector
- Proficient using Microsoft Office products and familiarity with web-related software

Submission deadline is January 23, 2012. Salary will be commensurate with background and experience. Rose Community Foundation provides a competitive benefits package. EOE

Interested candidates should email cover letter, résumé and salary requirements to:
Search Committee at hr@rcdenver.org.